BBB: Mission Statement

Creating a World of Book-Lovers, by:

- 1. Leveraging Technologies for Book-domain
- 2. Bringing Books, Readers, Librarians,
 Authors, Publishers and the larger Community
 on an Open-platform for Sharing & Discussions
 with "Reader at the Center"



BBB: Books and Peer Learning

Unique Network of Books & Peer learners of different levels, meeting their needs by bridging learning gaps, left over due to non-availability of adequate Schools, Colleges, Institutions and Faculty



www.BestBookBuddies.com the Immediate Solution

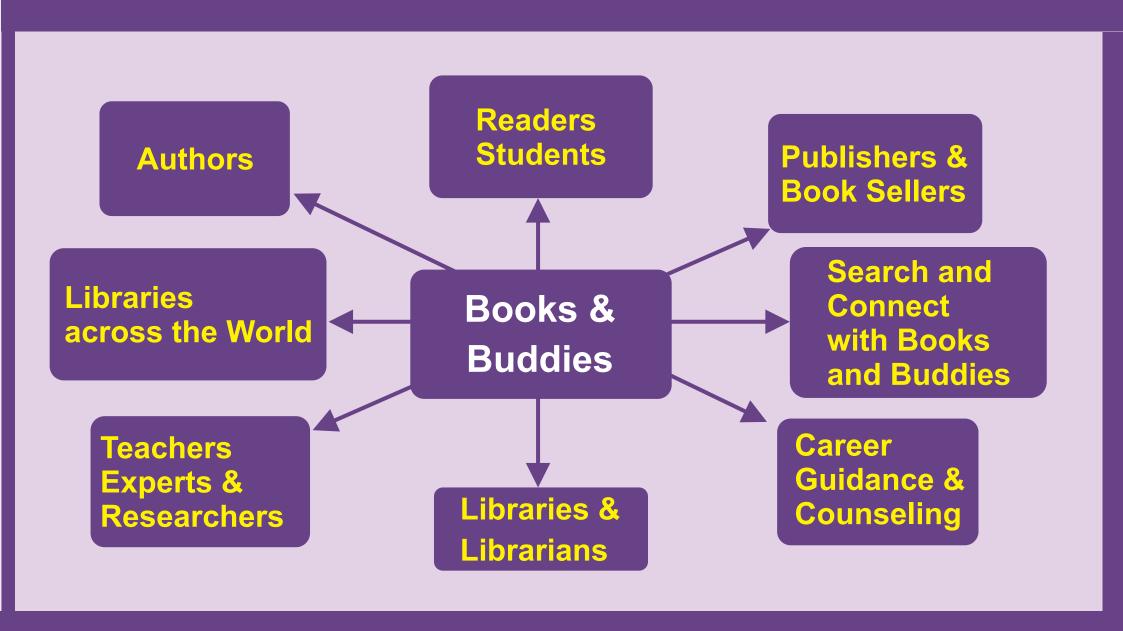
Books involve & evolve:

Readers, Authors, Publishers, Teachers, Educationists, Students, Librarians, Experts, Counselors, Policy-Makers, Book-Sellers, Printers, Designers, Media, Critics, Editors, Translators, Service Providers & many others...



www.BestBookBuddies.com
Brings them all together

BBB: Social Network Platform



Evolving a Unique Global Network

BBB: Special Features & Possibilities





BBB: Cost Benefits to Libraries

BBB Offers: Definite Savings to your Library

Capital Expense: INR 5,00,000 (US\$ 7,700)

Annual Expenses: INR 2,00,000 (US\$ 3,000)

Total over 10 years: INR 23,00,000 (US\$ 35,000)

Implementation, Hosting and AMC of KOHA Library Management Solution is Free Forever



BBB: Benefits to Librarians & Libraries

- Best Technology @ ZERO cost, Hassle Free, Always ON
- Join Global Catalog Reach more Users
- Events with: Authors, Educators, Experts, Counselors, Companies, Publishers, and Others
- Involve Students in a Reading & Research environment through Discussions, Reviews, Ratings, Sharing
- Brand your Library & Institution
- Librarian takes up the Role of a Change Maker

Social Network Platform

For Readers, Students, Authors, Publishers, Libraries, Educationists

BBB: Benefits to Publishers & Book-Sellers

READERS:

- 1. Direct Interactions
- 2. Connect Books to Readers
- 3. Know their likes
- 4. Give Pre-print Direct-Offers
 @ discount, Ensuring sales
 with Assured orders
- 5. Readers' Feedback helps your growth

INTERACTION WITH:

- 1. Readers
- 2. Libraries
- 3. Authors
- 4. Media
- 5. Service Providers
 Build your own Community
 For Author-Reader Meets
 & Book-Launch/Promotion

LIBRARIES:

- 1. Direct Interactions
- 2. MARC-21 Books Data
- 3. Special Direct-Offers
- 4. Joint Book-Events
- 5. Connect to Libraries of your Subjects of Interest

Publishers & Book-Sellers

ONLINE BOOK-SHOP:

- 1. Reach Readers before buying decision
- 2. Free to Create Interactive Shop
- 3. Simple Policies
- 4. No hidden charges
- 5. Buy Button on Book-detail page

PROMOTES:

- 1. Reading Habits
- 2. Book Discussions
- 3. Educational Environment

BOOK'S DIGITAL PROMOTION

- 1. Create Page for each Book
- 2. Promote among Readers, Students, Faculty, Experts, others
- 3. Reviews, Rating, Discussions and Sharing promotes your Books, enhancing Sales

Adding Profits by Controlling Inventory

BBB: Benefits to Authors

Hassle-free and quick E-Publication, Promotion & Sale of Books with an ocean of Readers & Libraries across the world

Currently, there are approximately 10,000 un-published books, against each published one



BBB: Growing with your support

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Social Network Platform

For Readers, Students, Authors, Publishers, Libraries, Educationists

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